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**Huffy Corporation expands west coast distribution headquarters
Center near Los Angeles totals 190,000 square feet**

(CENTERVILLE, Ohio) August 20, 2010 – Huffy Corporation has announced a lease agreement with Watson Land Company, one of Southern California's largest industrial real estate developers, for a 190,000-square-foot industrial property in Carson, CA. The four-year lease is valued at \$5.8 million.

The property will serve as the new West Coast distribution center for Huffy, which markets and distributes bicycles and other products bearing the Huffy brand. Huffy is relocating from its existing 120,000-square-foot property. "Following significant growth at its current location, Huffy required a larger West Coast distribution center," said Lance Ryan, vice president of marketing and leasing with Watson Land Company. "Huffy is the most recognized brand in the bicycle industry and this new distribution center further solidifies the company's global reach and high-profile position within the industry."

The property is located at 21750 Arnold Center Road in Carson, Calif. within the master planned Watson Corporate Center. The Center is within close proximity to major Los Angeles freeways, the Ports of Los Angeles and Long Beach and multiple airports. It is part of Watson's Legacy Building Series.

"Performance and innovation are hallmarks of the Huffy name," said Bill Smith, president and CEO of Huffy Corporation. "This new distribution center, with its central location and flexibility for expansion, directly aligns with our commitment to quality and growth."

The property features 31 dock high positions, a 30-foot ceiling clearance, a 175-foot truck turning radius and abundant use of glass.

For more information on Huffy and its complete line of bicycles, visit <http://www.huffy.com>.

About Huffy Corporation

Huffy Corporation is a private company with more than a hundred years of experience in the bicycle business. Its bikes are hallmarks of innovative design, high-quality components, proven durability and time-tested performance. The company offers products for all ages from tricycles, scooters and children's bicycles to BMX, mountain, cruiser and commuter bikes. For more information, visit: <http://www.huffy.com>.